**Problem issues for the final exam**

**Field of study International Economics**

**Specialization track International Business**

**Master degree programme**

1. Modern theories of international trade

2. International flows and economic growth/development

3. Interrelations between foreign direct investment and international trade

4. Macroeconomic factors affecting the exchange rate.

5. Income and development inequalities in the modern world

6. Globalization and its challenges

7. Sustainable development in the global economy

8. Regionalization, regionalism and multilateralism

9. Regional trade agreements

10. Strategic international trade policy

11. Generic strategies in international business

12. Competition strategies in international business

13. Entry strategies into foreign markets

14. International marketing strategies

15. Innovation and R&D internationalization

16. Exchange risk

17. Foreign exchange transactions

18. Tax havens and ways to limit their activities

19. Transfer pricing

20. Factoring and forfaiting

21. Global value chains and international business

22. Offshoring and reshoring in international business

23. International production and outsourcing

24. Dimensions of culture and cross-culture differences

25. Intercultural communication and management

26. International brand management

27. Corporate social responsibility in International business

28. Role and forms of economic diplomacy

29. Business plan and new venture planning

30. International financial institutions